crida

Less noise.
More direction.

Strategy, marketing, design and technology to connect what an organisation offers with the people it wants to reach.

From Girona for projects throughout Spain

Strategy and brand

Positioning, narrative, brand architecture and criteria to give the project a direction.

Web and digital experiences

Design, UX/UI and development of websites and campaign pages with a clear next step.

Visibility and acquisition

SEO and search campaigns shaped by the business, demand and available assets.

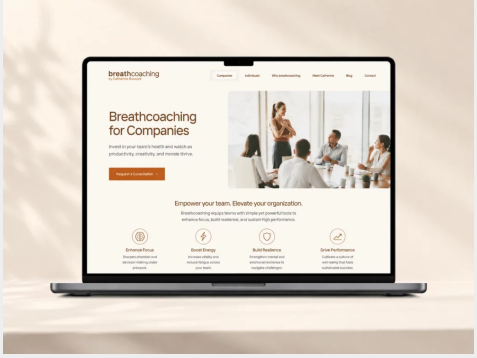
3D and applied AI

Visualisation and assistants where they solve a defined project need.

A brief with a clear scope

We agree objectives, materials, responsibilities, approvals and deliverables before production.

Work you can review



Breath Coaching

Strategy, content architecture and a digital experience for an offer serving both businesses and individuals.

View the project



ERAM Campaign

Aire i Forma defined the creative direction. Crida implemented the interactive website and its responsive behaviour.

View the project

What are you working on?

A business challenge, project brief or specification can give us a starting point.

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